



PREP YOUR HOME FOR

AMAZING PHOTOS

THE CHECKLIST



**GREP**

GetRealEstatePhotos.com

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GENERAL

- Thoroughly clean whole house (vacuum carpet, mop hard floors, clean countertops, clean windows)

- Turn all overhead lights and lamps ON

- Use bulbs of the same temperature (ALL incandescent or ALL compact fluorescent)

- Turn all ceiling fans OFF

- Turn all TVs OFF

- Turn all computer screens OFF

- Open blinds/window treatments to let in outside light

- Remove personal photographs (or replace with general landscape/object photographs)

- Make all beds

- Remove small floor rugs to reveal actual flooring

- Place all shoes/jackets in closets



FRONT EXTERIOR

- Close garage doors
- Remove cars from driveway and front of home
- Clean up landscaping (mow, trim shrubs, clear leaves)
- Remove cobwebs from eaves and door frames
- Remove toys, sports balls, basketball goals, soccer goals, etc.
- Remove empty planters
- Remove visible water hoses
- Pressure wash the driveway and patio
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BACKYARD

Clean porch, tidy up outdoor tables /chairs /cushions

Pillows/cushions should be fresh, not faded

Clear out kid's toys, balls, frisbees, etc.

Remove pool vacuum/cleaner hose

Hide pool cleaning supplies

Turn on pool fountains/water features

Remove visible water hoses

Remove trash cans



KITCHEN

Clear countertops completely. No knife blocks, baking supplies, mail, etc.

Leave out max of one small appliance (ex. coffee maker)

Clear outside of refrigerator of magnets, papers, photos, etc.

Hide garbage cans in pantry or closet

Remove dishes from sink, place in dishwasher



LIVING / FAMILY ROOM

Remove stacks of magazines, papers, mail, etc.

De-clutter fireplace mantel/hearth (no more than 5 items, including art)

Clean interior of fireplace and re-paint if needed

Fluff and arrange furniture pillows

Remove kid's toys



MASTER BEDROOM

Make bed, including decorative pillows/shams if available

Press bed linens and bed skirts

Clear nightstands of all personal items

Store away phone/tablet charging cables

Remove all clutter from top of dressers

Remove family photos from walls

Clean under bed, removing items that may show in the photos



KID/GUEST BEDROOM

Remove personalized names from walls

Remove wall stickers/posters

Remove diaper genies

Put any toy that are able to be moved away

Clean under bed, removing items that may show in the photos



BATHROOMS

- Put toilet seats down

- Close closet doors

- Remove floor mats

- Clear countertops completely. No soap, toothbrushes, medications, deodorant, etc.

- Remove shampoo, soap, loofahs, etc. from showers and tubs

- Remove dirty towels - leave out only new, unused towels

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WHAT TO EXPECT

Hi, I am Shannon Herod, owner, and photographer of Get Real Estate Photos.

I am looking forward to photographing your home! I want the photos of your home to be the best they can be. This requires teamwork and cooperation that will result in a fantastic presence when your listing goes live on the market. That first impression and those early days on the market are critical to getting your home sold fast. So, we will work hard to make sure your home will be featured in its best light.

When I arrive to take photos of your property, I ask that all staging and cleaning be done prior to my arrival. To efficiently maintain my busy schedule and deliver the level of service my clients expect, I can not spend unnecessary time at the home waiting for it to be cleaned, dusted, de-cluttered, etc.

I would love to help you style and stage your home. However, that is something outside my skill set. I specialize in amazing photography that is properly exposed and taken at the best angles.

Interior design and photography are two totally different skill sets. I look at it this way, when taking personal and family photos you would not expect the photographer to put on your makeup :-)

Please review the previous sections for tips on preparing your home for real estate photography, and note that I am not responsible and will not partake in any of the following duties while photographing your home:

I Do Not:

Move or re-arrange furniture

Make beds, clean, dust or de-clutter

Pick up toys or yard items

"Photoshop" vehicles, walls, damaged walls, power lines, wall pictures, cords, roofs, etc.

Touch personal bathroom supplies (shampoo, toothbrushes, deodorant, towels)



In addition to GetRealEstatePhotos.com I own a marketing company that helps local businesses leverage the internet to grow their revenue.

I am a serial entrepreneur with 18 years of business experience and a passion for architectural photography. It is from that passion this business was born.

I say all of this to ensure you I am not just a photographer, but a business owner who is going to treat your home, the shoot and the goal to sell your home fast with the utmost respect.

I look forward to helping you and your amazing agent sell your home.